



Furniture and Decor Curation Proposal

**Project:**

[Project Name /
Address]

Client(s):

[Client Name(s)]

Prepared by:

Lyndsay Johnson
Nestled Interiors

Date:

[Month Day, Year]

WELCOME!

Thank you for considering Nestled Interiors for your project. Our Furniture + Décor Curation service focuses on sourcing and styling furnishings, lighting, art, and accessories to create cohesive, personalized interiors that feel effortlessly complete.

This proposal outlines the project scope, design process, estimated fees, and next steps for creating a beautifully balanced space that reflects your lifestyle.

SCOPE OF WORK

Spaces Included: [e.g., Living Room, Primary Bedroom, Entry]

Design Style: [e.g., Modern Organic, Transitional, Coastal]

Budget Range: \$[Client Estimate or TBD]

Phase 1 – Design & Concept Development

- In-home or virtual consultation
- Review of existing furnishings and room layout
- Style and color direction (moodboard)
- Furniture and décor sourcing plan
- Visual selection board with proposed pieces

Deliverables: Digital concept board, color palette, and preliminary furniture layout.

Phase 2 – Furniture & Décor Curation

- Sourcing of all furnishings, lighting, artwork, and accessories
- Selection list with images, pricing, and vendor links or wholesale sources
- Two revision rounds for selections
- Budget tracking and purchasing summary
- Optional procurement coordination through designer (20–30% fee)

Deliverables: Detailed shopping list (PDF) or purchase order summary.

Phase 3 – Installation & Styling

- Coordination of deliveries and installation
- Furniture placement and accessory styling
- Final walkthrough and touch-up styling
- Photo-ready setup (if applicable)

Deliverables: Final styled space and optional professional photos.

PROPOSED BUDGET

Items	Material Price Range
Furniture	\$5000-\$6000
Area Rugs	\$6000-\$8000
Artwork	\$8000-\$10,000
Lighting	\$4000-\$5000
Window Treatments	\$2000-\$4000
Bedding, Pillows, Etc	\$2000-\$3000
Accesories	\$2000-\$5000
TOTAL	\$21,000-\$27,000

Budget Disclaimer

The proposed budget reflects estimated furniture and décor costs only and does not include design or curation fees. Any additional work by trades not specified in this proposal will be quoted and billed separately by the client’s chosen contractor or service provider.

All furnishings, décor, and vendor-related purchases are the client’s financial responsibility, including any associated delivery, installation, or labor charges. Payment for vendor invoices or contracted services shall be made directly by the client to the respective parties. Any trade or vendor discounts available through Nestled Interiors will be extended to the client when applicable.

PROPOSED DESIGN FEES

Fee Type

Description

Charge

Hourly Charge

Fee charged for all material sourcing +procuring,, design time, and additional meetings.

\$150/hour

Design Fee Disclaimer

To move forward with your selected concepts and reserve the project on our schedule, a \$300 retainer fee is due at the time of contract signing.

The hourly rate is tracked by the designer using a detailed time log recorded in a project spreadsheet, which will be uploaded to the **Client Dashboard** for transparency. Time is tracked while sourcing, designing, and coordinating project details; hours for outside appointments or site visits are recorded separately via a mobile tracker.

Design hours are billed at the agreed hourly rate and invoiced at the **completion of each design phase**. Any additional time beyond the approved scope will be communicated in advance and reflected on subsequent invoices.

NEXT STEPS

Next Steps:

1. Review this proposal and confirm your intent to proceed with your signature below.
2. Once approved, sign the accompanying contract through your Client Dashboard.
3. Submit the retainer invoice to officially begin the Design Development phase.

Thank you for considering Nestled Interiors for your design project. It's an honor to be part of your vision, and we're committed to creating a space that feels both beautiful and deeply personal. Our goal is to ensure that every detail—from the layout to the finishes—reflects your lifestyle and brings lasting joy to your home. We truly value your trust and partnership, and we can't wait to get started transforming your space together.

ACCEPTANCE + APPROVAL

By signing below, you acknowledge that you have reviewed and approved the terms and estimated furnishings budget outlined in this proposal. The pricing provided reflects projected costs for furniture and décor selections based on the project scope and preferences discussed during the consultation phase. Final costs may vary depending on availability, vendor pricing, and approved selections.

The Designer will work closely with the Client and vendors to ensure all furnishings, décor, and materials remain aligned with the approved aesthetic, scope, and budget. Should the proposed budget need to be refined or adjusted, the Designer can revise selections or reissue an updated proposal that reflects the Client's priorities and investment range.

A detailed contract will follow this proposal, outlining project terms, design rights, payment schedules, and additional provisions related to the curation and procurement process. Any remodeling, construction, or installation services not listed in this proposal will be quoted and billed separately by the Client's chosen contractor or vendor.

Client Name: _____

Date: _____

Signature: _____

Nestled Interiors

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